

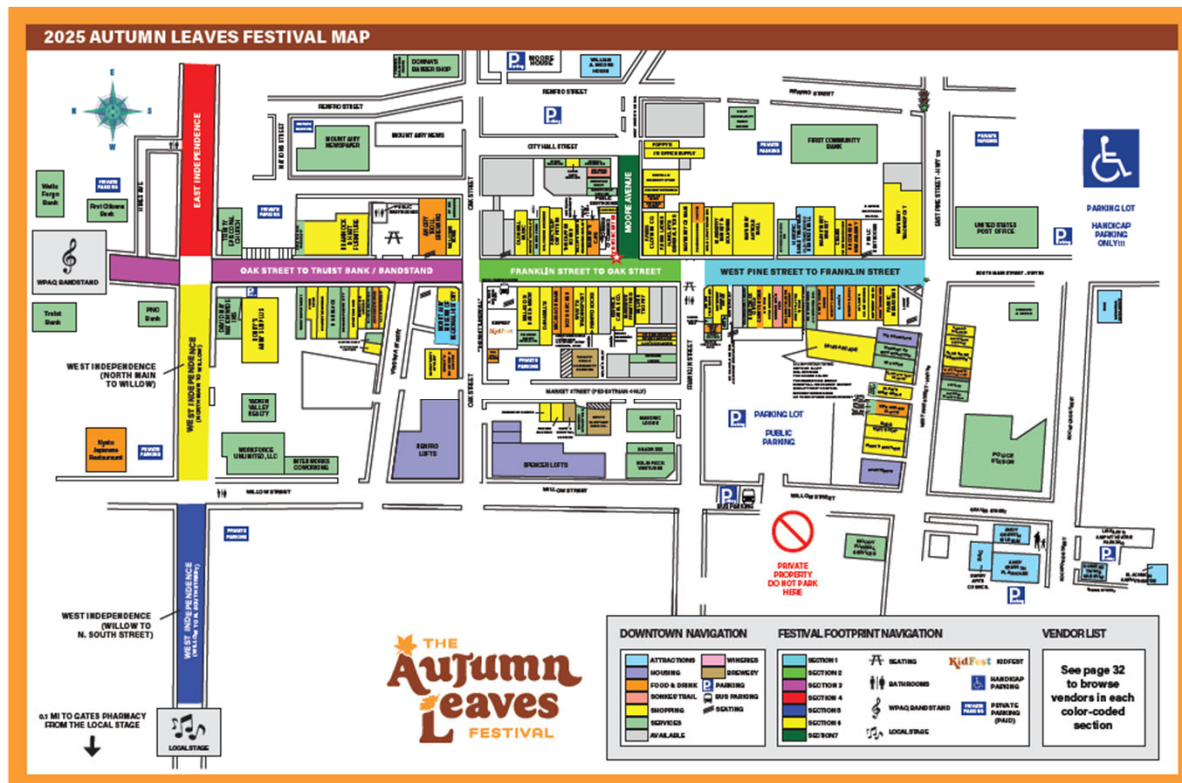


Vendor Communication Pre-Festival

OCTOBER 5, 2025



Location – Location - Location



WiFi

- Vendors located on North Main Street, from Independence Blvd to West Pine Street:
 - Free Downtown WiFi will be available. This is a new system that was installed this summer. You will receive login information for the locked Vendors Only network upon check-in.
- Vendors located on Independence Blvd or North Main (above Independence):
 - A mobile WiFi unit will be placed on Independence Blvd near the corner of Independence and North Main. The goal is for this to reach out East Independence and much of West Independence.

Please, please, bring a back-up method for accepting payments.

OR

Consider purchasing a mobile hotspot for use during the event. Mobile hotspots are available for purchase and by month-to-month contract from T-Mobile.



Vendor Lounge + Restrooms

- We will offer a very small vendor lounge in the Chamber of Commerce/Visitors Center building on North Main Street, located at the corner of Main Street and Moore Avenue.
- Bottled water be provided and restrooms are available for use in the Visitors Center.
- We understand this is not convenient for everyone. We are limited on additional spaces to make this available.



Reminder of Rules


Autumn Leaves Festival Rules Information 2025

Mt. Airy NC Fire Department Festival Rules



Rules - Highlights

Reminder!

- All vendor placements are final.
 - Set up will begin on Thursday afternoon based on your location.
 - Bring a flashlight if you are located on Independence Boulevard as it may be getting dark by the time you are loading in.
 - All vendors are required to remain open during all festival hours. Early shutdown any day may result in Vendor not being accepted in 2026.
 - Sidewalks behind vendor tents must remain clear.
 - Two feet break between vendors must also remain clear.
- 

Equipment

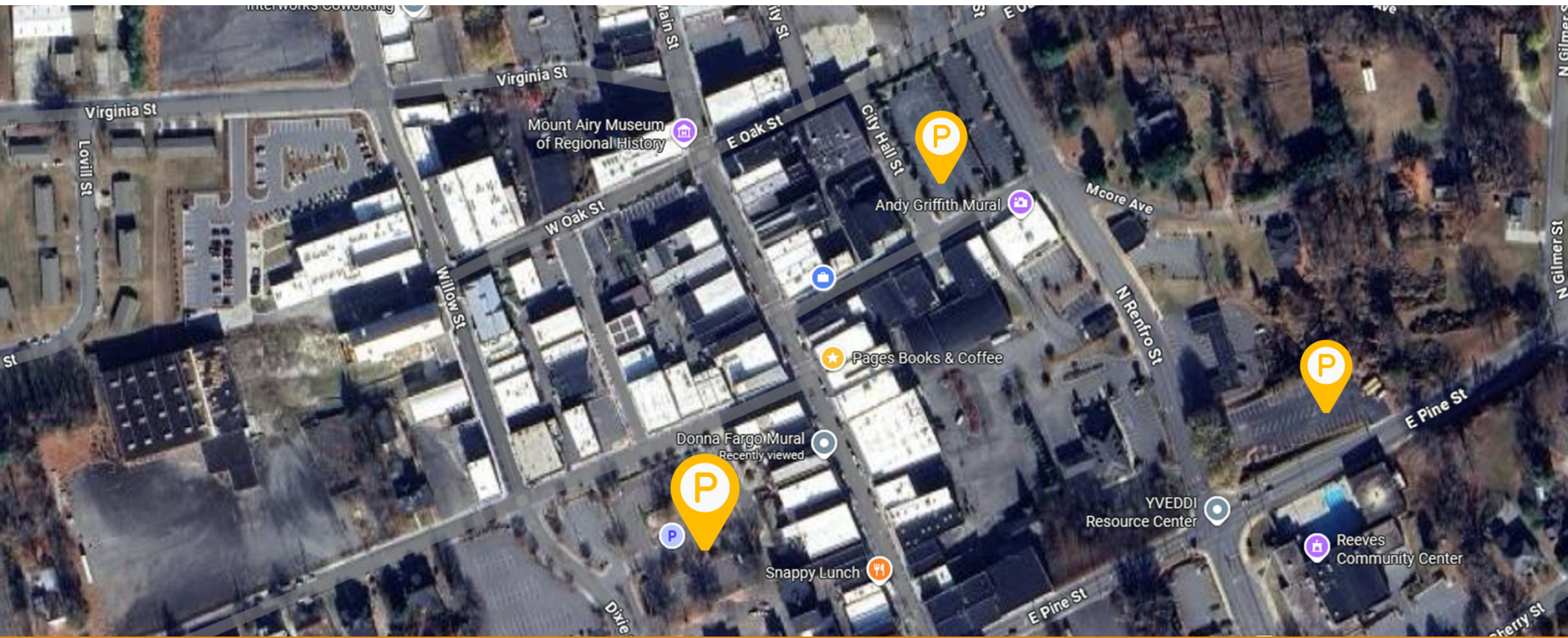
Required Equipment

- Vendors must furnish all necessary set-up materials: **Tents, tables, chairs, display racks**
- IF you paid for power, **bring TWO - 100' UL approved drop cords**
- **MANDATORY: At least 40 lb. weights per leg of your tent.** The Mount Airy Fire Department and staff will inspect each tent before 9:00 a.m. on October 10th
 - If you forget weights, Lowes Hardware is less than 8 minutes from Main Street

Street Cleaning

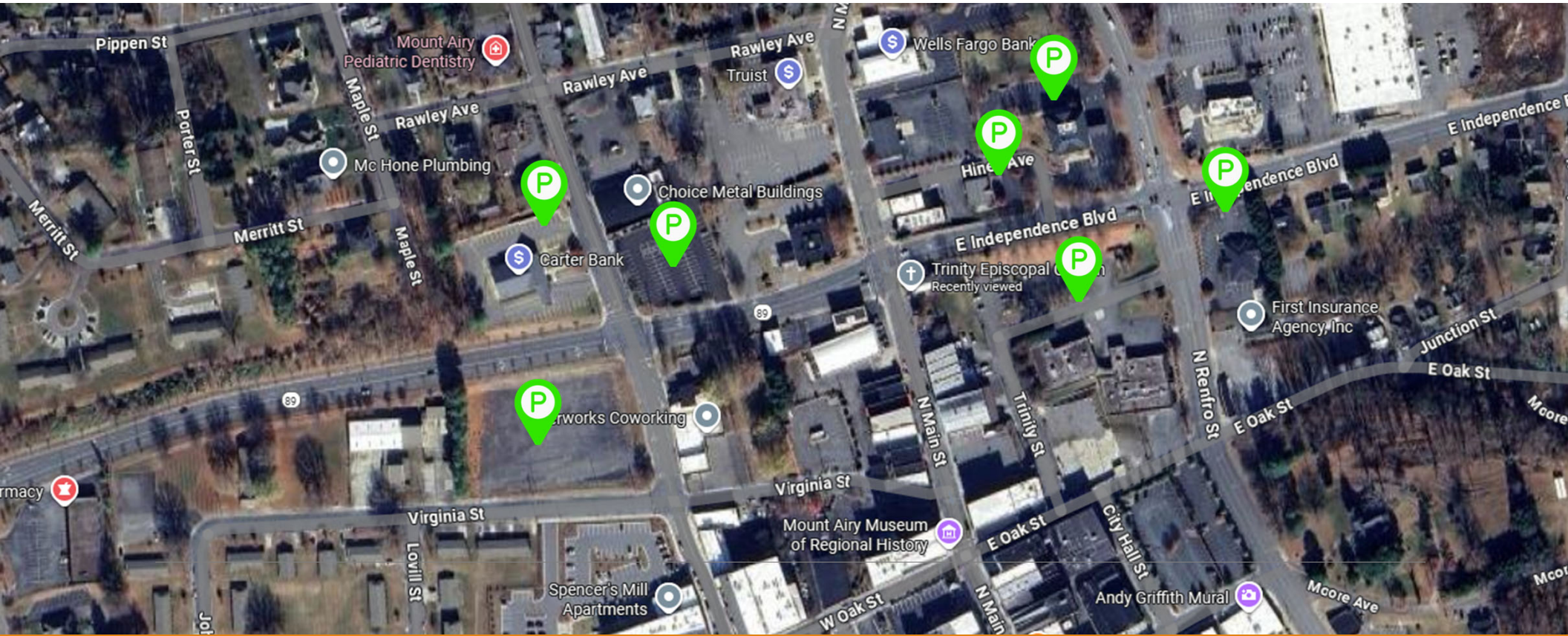
- On Friday night and Saturday night, street sweepers will come through with equipment to blow trash from the sidewalks and the center of the streets.
- It is best to move fragile merchandise from the ground onto tables or in boxes to prevent them from being blown with the air that circulates under the tents.





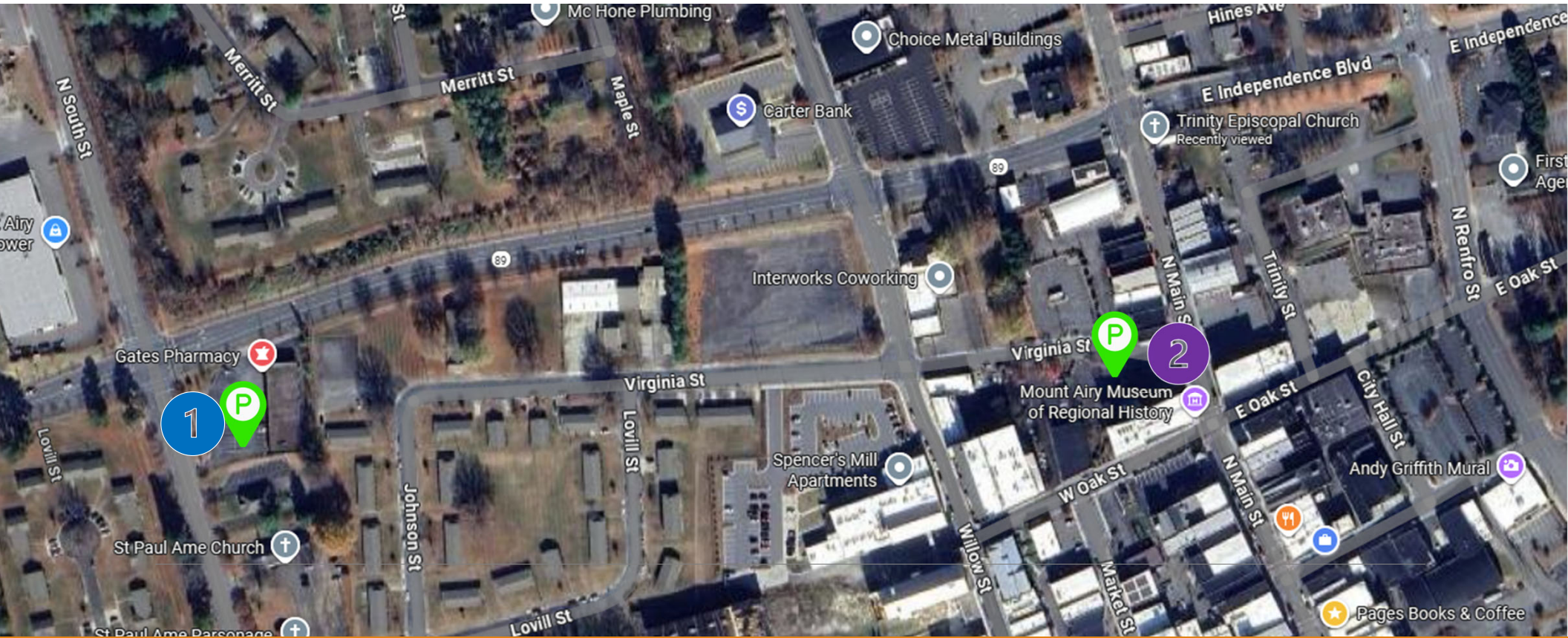
Parking - Free

FREE PUBLIC PARKING IS AVAILABLE ON A FIRST-COME, FIRST-SERVE BASIS.



Parking - Paid

MANY OF OUR LOCAL NON-PROFITS OFFER A VENDOR WEEKEND RATE FOR PARKING. PRICES MAY VARY.



Parking - Paid

1

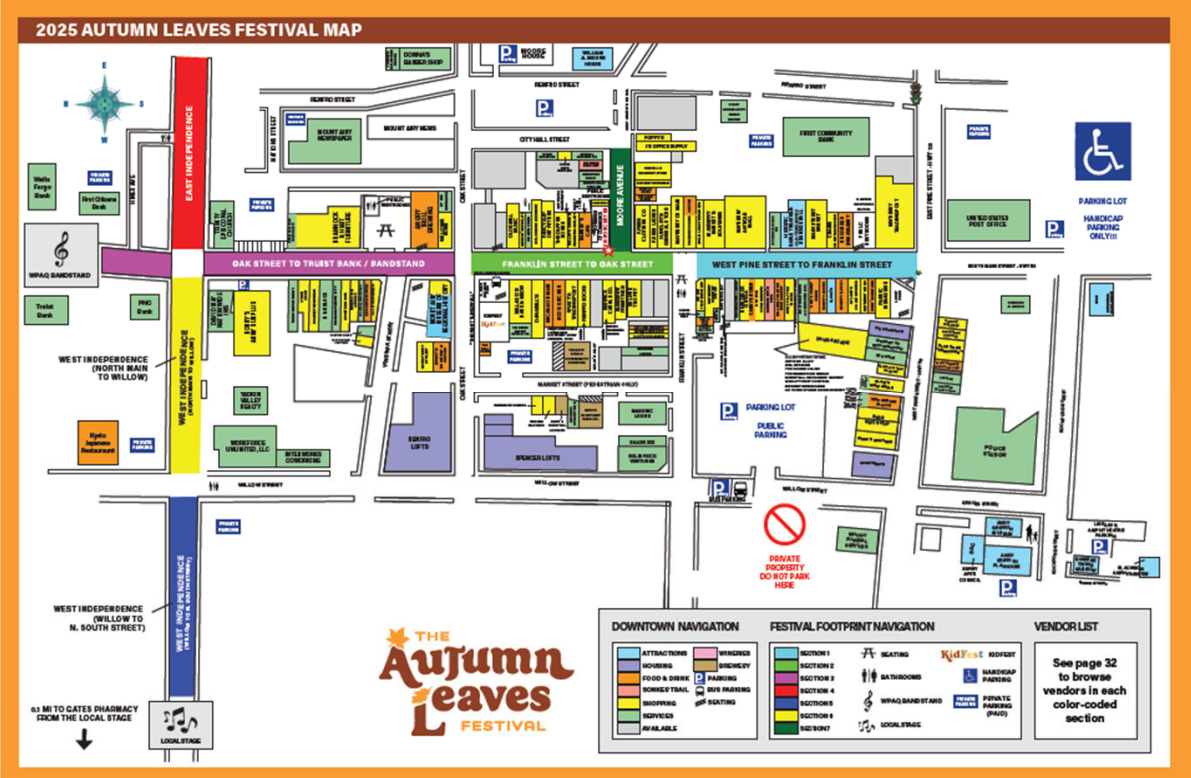
\$200 per space, weekend rate
Prices set by private owner, not ALF.

2

\$100 for the weekend per space.
Prices set by private owner, not ALF.

PAID VENDOR PARKING IS ALSO
AVAILABLE AT THESE LOCATIONS

Location – Location - Location



Pull up PDF of maps

Check-In



-
- Check-in will begin on Thursday at 1:30pm.
 - Your check-in time is based on your booth location.
 - Check-in location: [232 Virginia Street, Mt. Airy, NC 27030](#)
 - We strongly suggest you use Google Maps and make sure you are at **Virginia Street**. Apple Maps tends to default to *West Virginia Street* which is the other side of town.
 - Vendors who arrive more than 30 minutes early to the check-in lot, will not be permitted into the lot.
 - You will not be allowed to enter the closed streets without a barricade pass, which you will receive at check-in.
 - A few select food vendors will bypass check-in and be given separate instructions on loading in. You will be contacted directly by us with these instructions prior to Wednesday.
 - Festival volunteers, police and fire, along with Ashly will be on the streets during check-in to help you get to your spot.



Booth Numbers



Assigned
Assigned
Vendor
Vendor
Booth
Booth



Firebreak
Keep Clear

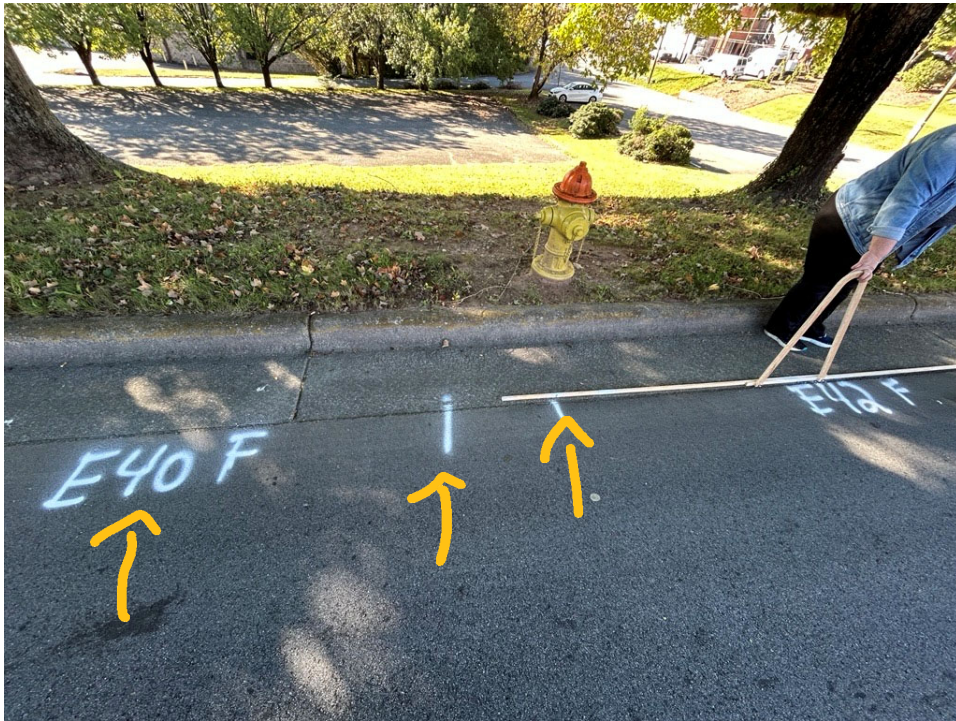


Booth Numbers – Main Street





Booth Numbers - Independence





Booth Assignments

- Check-in times will be sent as soon as we get them finished.
- Our streets are closed by the Mount Airy Police Department (MAPD) in sections and vendors are not permitted to enter the street before it closes, or after, without permission from the MAPD.
- North Main Street from West Pine to Oak St closes at 12 Noon. **(No check-ins before 1:30pm)**
- North Main from Oak to Independence closes at 4:00pm. **(No check-ins before 4:30pm)**
- Independence Blvd closes at 6:00pm. **(No check-ins before 6:30pm)**
- The rental company and the Mount Airy Rescue will be the first permitted onto all streets for setup and vendors will not be released until they are complete.
- Therefore, based on your location, you can determine your approximate check-in.

Photography, Video, Media

- Festival assigned photographers and videographers, including drone operators, will be roaming the festival throughout the weekend.
- We will use photos and videos in Festival promotion either during the event, immediately after, or for the 2026 event.
- Regional media will be onsite on Friday.
- You may be approached by any of the above. If you prefer not to participate, kindly ask to be excused.





Thank You!

